

## EMPLOYMENT

### Art Director and Designer

FEB 2016 - PRESENT

- Design and produce motion graphics and videos for clients across a number of platforms. Major clients have included:
  - Google
  - Canon
  - NAB
  - AMEX
  - Woolworths
  - Cisco
  - Westpac
  - NSW Division of Primary Industries
  - Vivid Festival
  - Snap
  - MCN
- Develop custom software, scripts and plug-ins to for TV productions or digital agencies to automate and speed up their production workflows.
- Teach video and digital media production workshops at university or corporate environments around Australia. Recent workshop subjects have included: *Javascript and jQuery*, *Cinema 4D (Basic and Intermediate Skills)* and *After Effects/Premiere Pro Integration*.

### News Graphics Production Manager

JUNE 2015 - JAN 2016 // SEVEN NEWS SYDNEY

- Managed a team of 13 designers as they create graphics for the daily news bulletins by allocating jobs and briefs, liaising with producers and reporters and providing feedback and direction on designs.
- Coded custom software to automate standard assets, freeing up time for more complicated graphics.
- Performed department head administrative duties such as rostering, resolving purchase orders, and communicating with other managers and directors to keep the department running smoothly.

### Senior Designer

JULY 2012 - JUNE 2015 // NATIONAL GEOGRAPHIC CHANNEL AND FX AUSTRALIA

- Produced, designed and implemented original artwork for broadcast, print, outdoor, and digital platforms for all 4 core channels and advertising partners.
- Developed custom software to speed up workflows taking the average production time for a 30 second promo to 15 minutes from 4 hours.
- Used web development knowledge to bring PR Kit development and management internal; greatly reducing costs and strengthening brand awareness across platforms.
- Major campaigns include: *The Walking Dead*, *Cosmos*, *Justified*, *Wayward Pines*, *The Ultimate Fighter*, *Da Vinci's Demons*, *The New Pioneers*, *The Bridge* and *Vikings*.

### Motion Designer

JAN 2009 - JULY 2012 // FREELANCE

- Designed and constructed motion graphics on a freelance basis for a wide variety of clients across a number of broadcast and digital platforms.
- Major clients included Toyota, Telstra, Dymocks, UN Women: National Committee Australia and Sydney Gay and Lesbian Mardi Gras.

### Media Producer

JUNE 2008 - JAN 2009 // HANGOUT INDUSTRIES

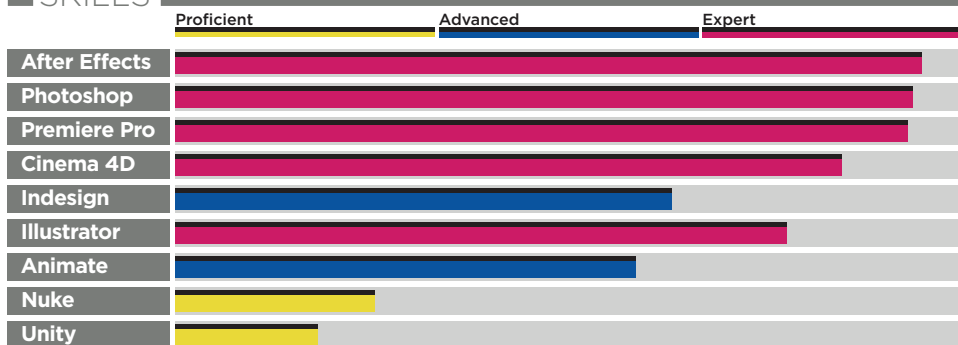
- Produced and directed a series of promotional and instructional videos for Hangout.net, a browser-based, 3D social network.

### Lead Graphic Designer

JUNE 2006 - MAY 2008 // THE EMERSON CHANNEL

- Supervised a team of graphic designers in the creation and implementation of still and motion graphics for all station programming, news, and branding.

## SKILLS



HTML/CSS



Javascript (Extendscript)



HTML5



Python



NOTABLE EXPERIENCE

- Design for large-scale, irregular and non-standard screen size
- Weekly episodic television production
- Virtual reality environment design
- Graphical engineering for broadcast and digital environments
- Automated workflow and pipeline development

## EDUCATION

**Master of Film and Digital Imaging**

2011 // THE UNIVERSITY OF SYDNEY

**Master of Interaction Design and Electronic Arts (Honours)**

2010 // THE UNIVERSITY OF SYDNEY

**BFA Visual and Media Arts (TV/Video)**

2008 // EMERSON COLLEGE

**BA Writing, Literature and Publishing**

2008 // EMERSON COLLEGE



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